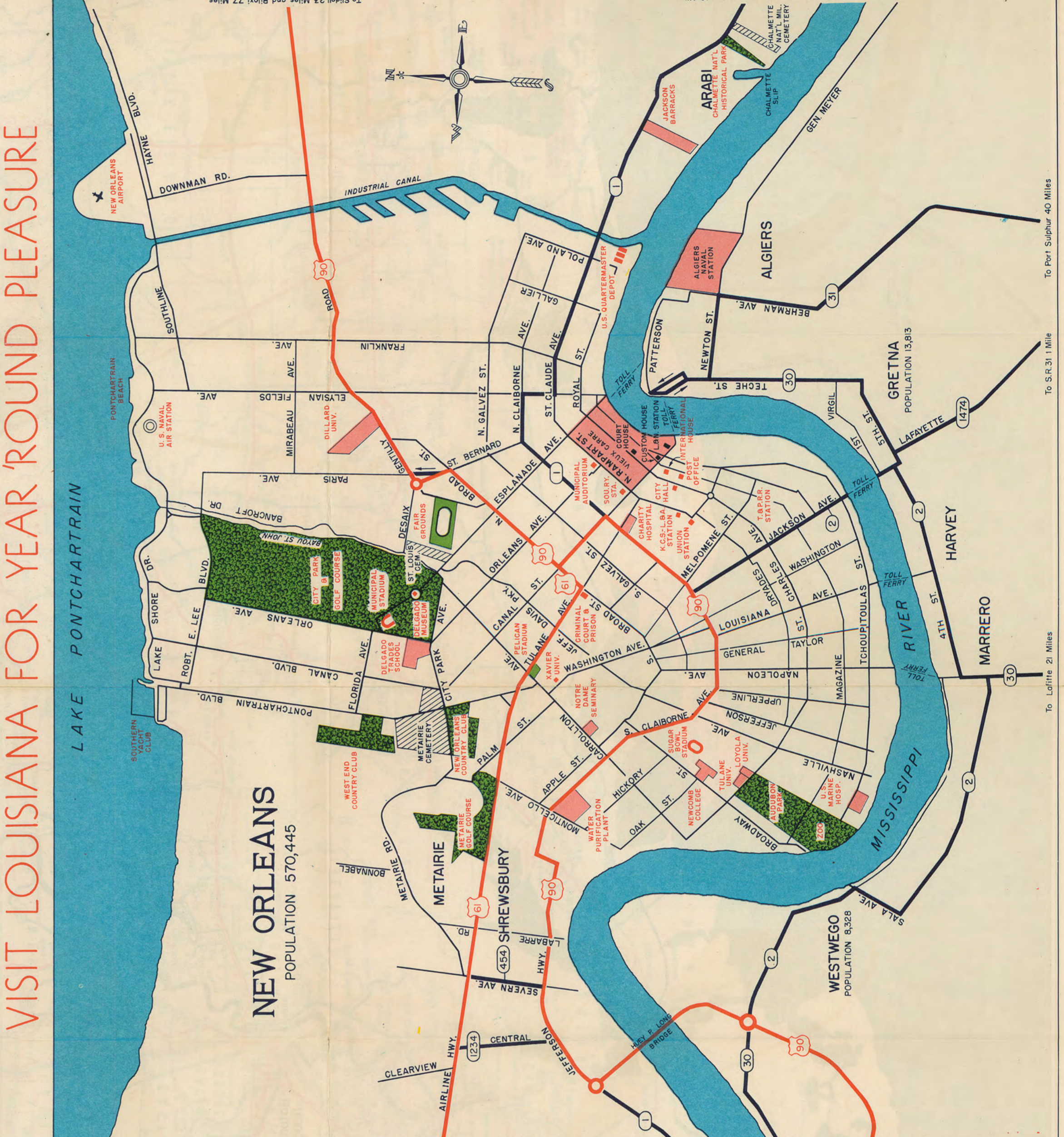
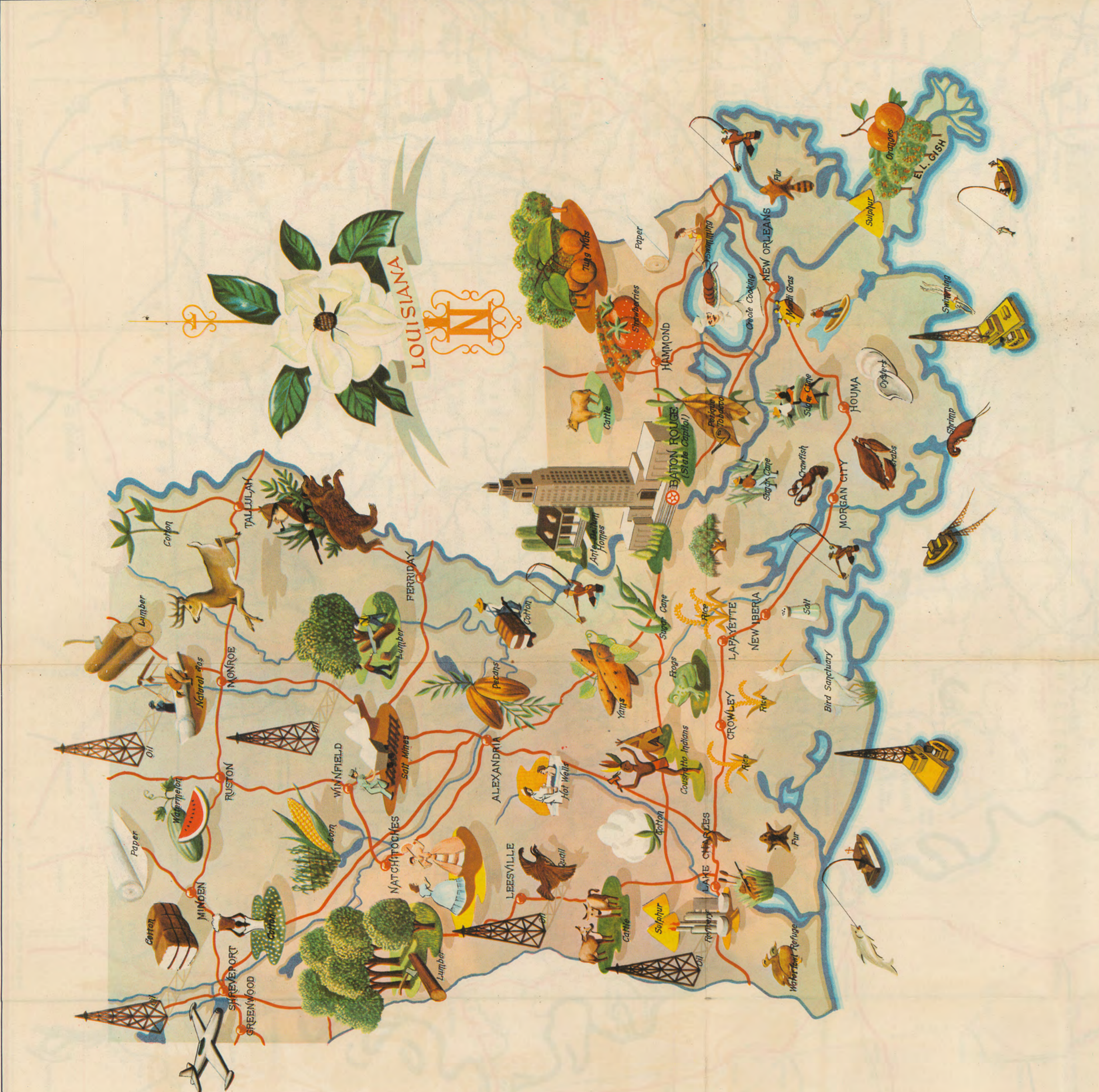
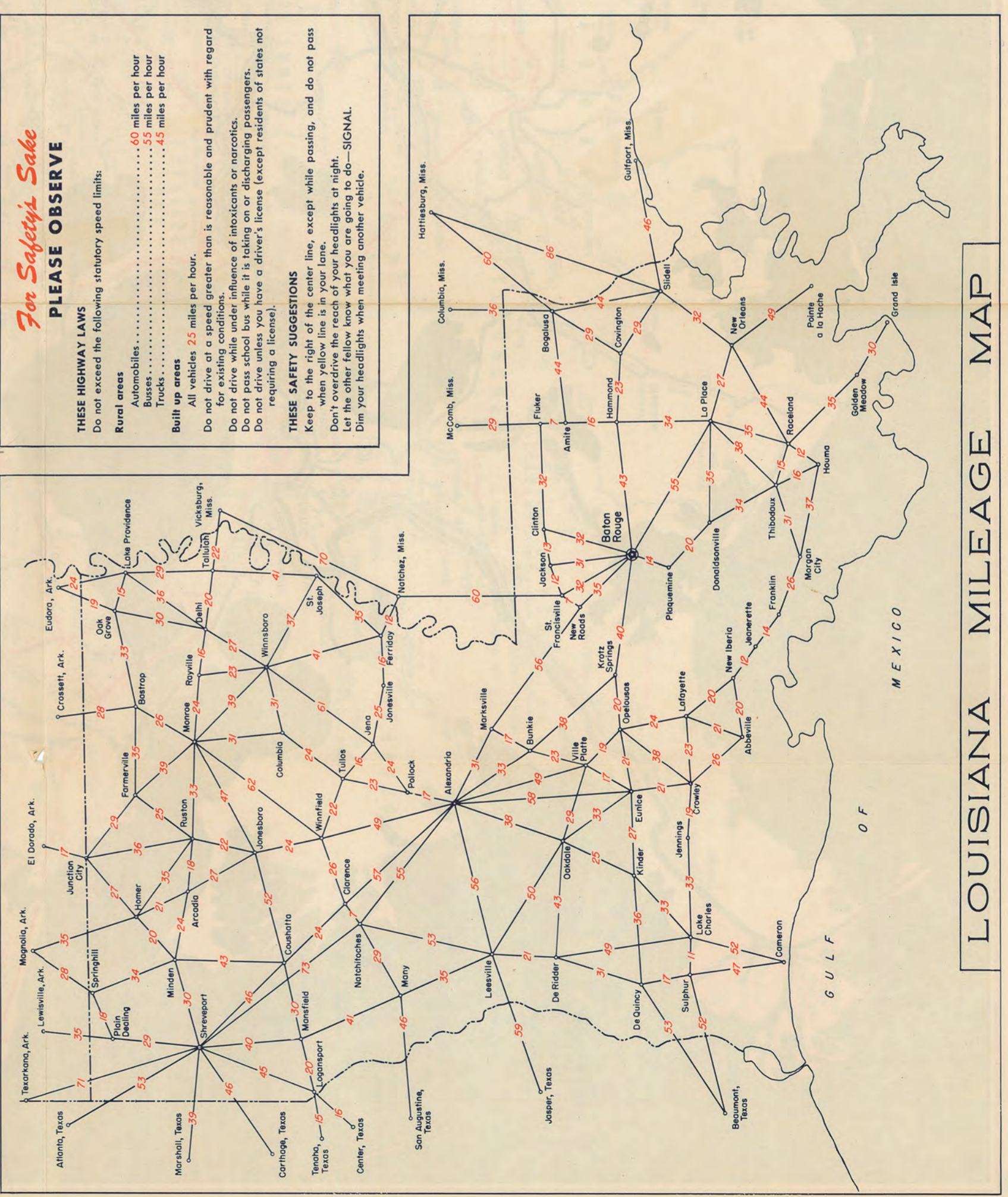
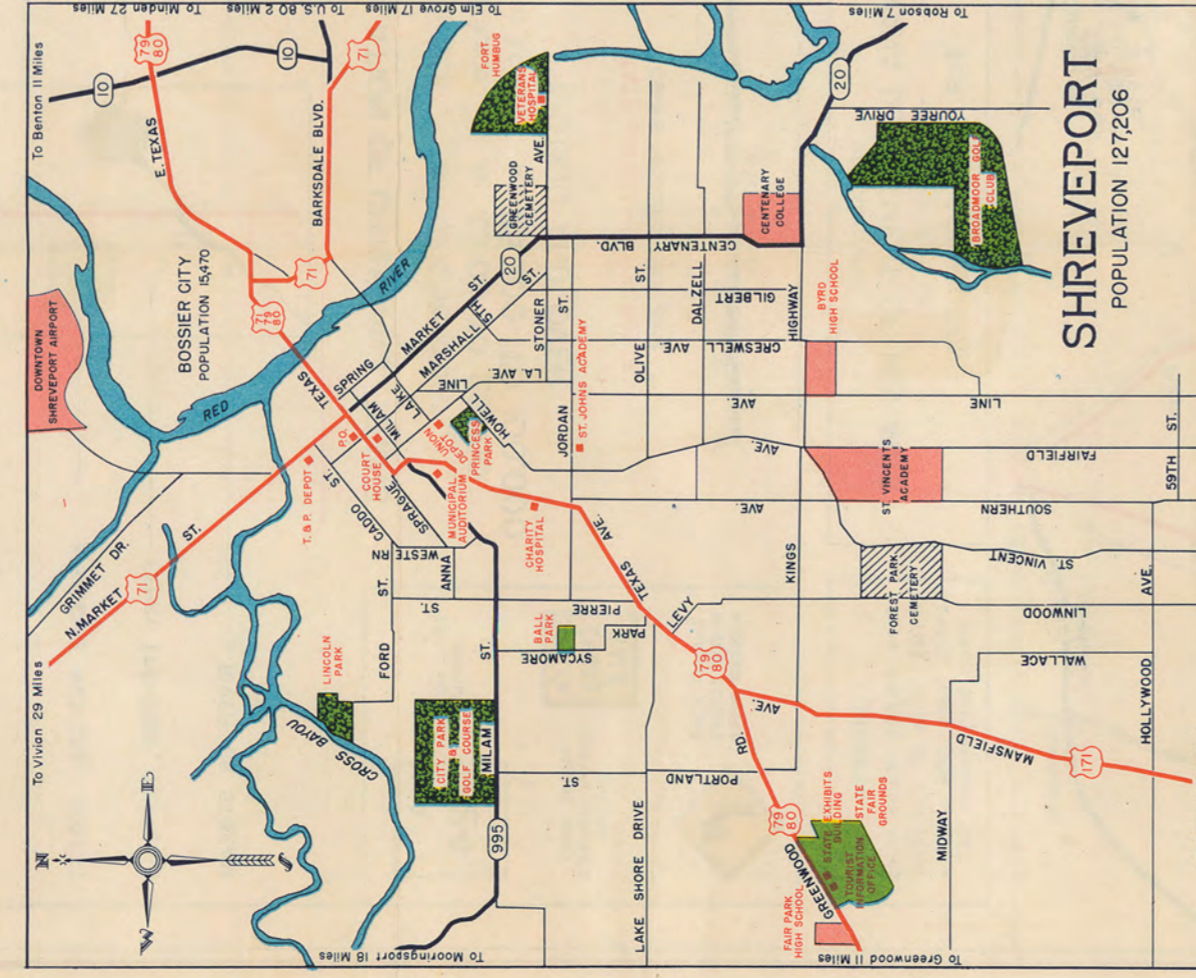
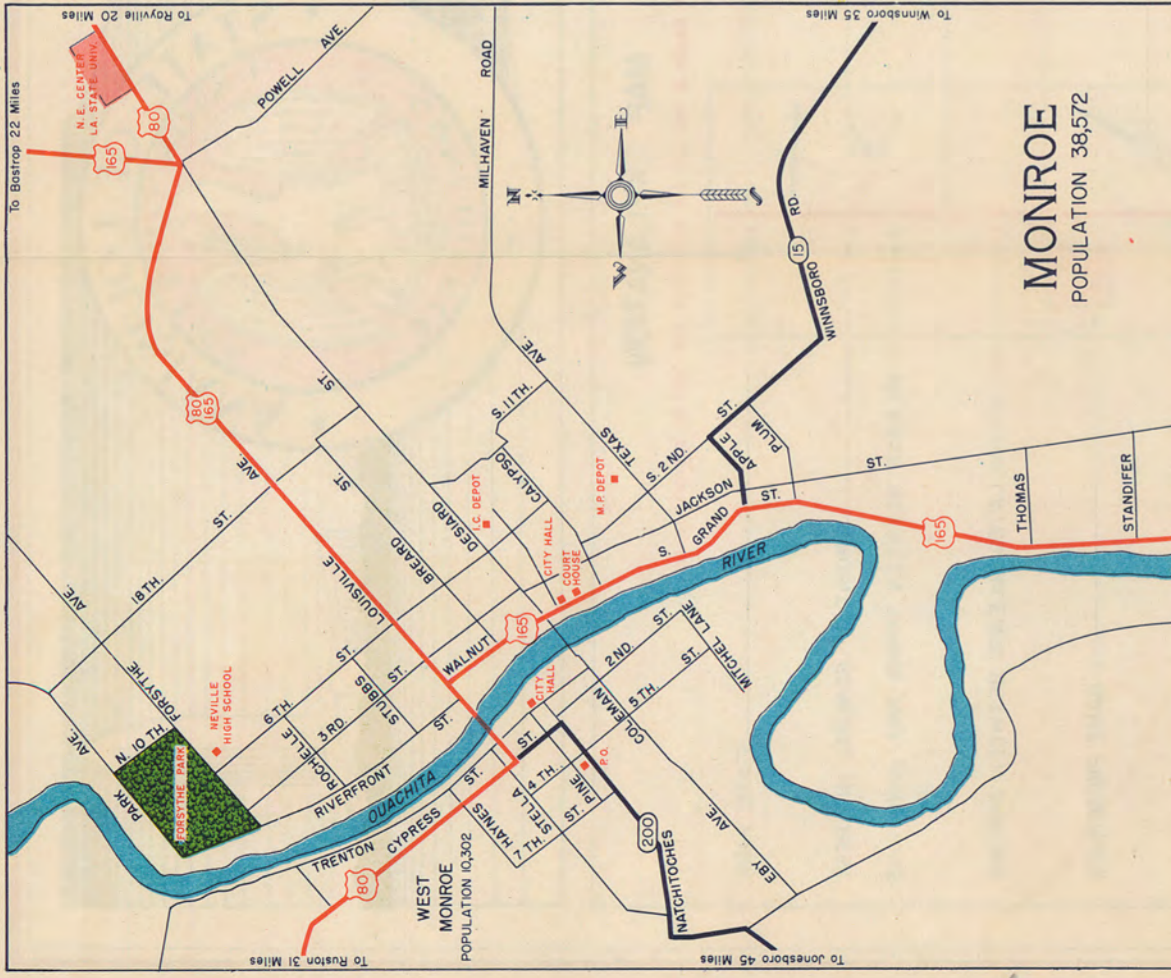


7 on Safeway's Sale
PLEASE OBSERVE

THESE HIGHWAY LAWS
Do not exceed the following statutory speed limits:
Rural areas: 40 miles per hour
Business districts: 35 miles per hour
Trucks: 30 miles per hour

Build up areas: 25 miles per hour
Do not drive at a speed greater than is reasonable and prudent with regard to existing conditions, such as traffic, or weather.
Do not pass school bus while it is taking on or discharging passengers.
Do not drive when you have a driver's license (except residents of states not in this sale).

THESE SAFETY CONCEPTIONS
Keep to the right of the center line, except while passing, and do not pass when yellow line is in your lane.
Let the other fellow know what you are doing to go—SIGNAL.
Dim your headlights when meeting another vehicle.



STATE OF LOUISIANA
DEPARTMENT OF HIGHWAYS
BATON ROUGE, LOUISIANA

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1953

THE PELICAN STATE
LOUISIANA

Louisiana Highways

150th Anniversary of the LOUISIANA PURCHASE

The "greatest real estate deal in history"—the purchase of the Louisiana Territory from Napoleon—is being celebrated in Louisiana and throughout the nation during 1953.

One hundred and fifty years ago, on April 30, 1803, Thomas Jefferson signed the document which changed a small confederacy of states, growing along the Mississippi and on a continental power to be revealed with the treaty of Madrid.

The acquisition of 600,000 square miles of land for \$15,000,000—a mere two cents per acre—was the greatest real estate deal in history.

From the Sabine River to the Rocky Mountains, from the Gulf of Mexico to the Canadian border, Purchase Territory have been carved all or part of 17 states: Louisiana, Missouri, Arkansas, Iowa, Kansas, Nebraska, South Dakota, Texas, Minnesota, Colorado, North Dakota, Montana, Oklahoma, New Mexico, Alabama, Mississippi and Wyoming—a tremendous empire in half, rich in natural resources.

These states form the backbone of the trade territory which in 150 years has made Louisiana an international state with New Orleans as the gateway to the world for about half of the nation.

Robert R. Livingston, U.S. Minister to France, who helped to negotiate the sale, said of the Louisiana Purchase:

"We have fired long, but this is the noblest work of our whole lives. The treaty which we have just signed has not been obtained by art or detour by force, negotiation, or compromise. It is the result of a bold, contracting policy, which the United States take their place among the powers of the first rank."

During 1953, Louisiana will celebrate its 150th anniversary with a large number of festivals and historical observances in honor of President Thomas Jefferson's Purchase. For more information, contact the Louisiana Purchase Sequel Memorial Commission, New Orleans, Louisiana.