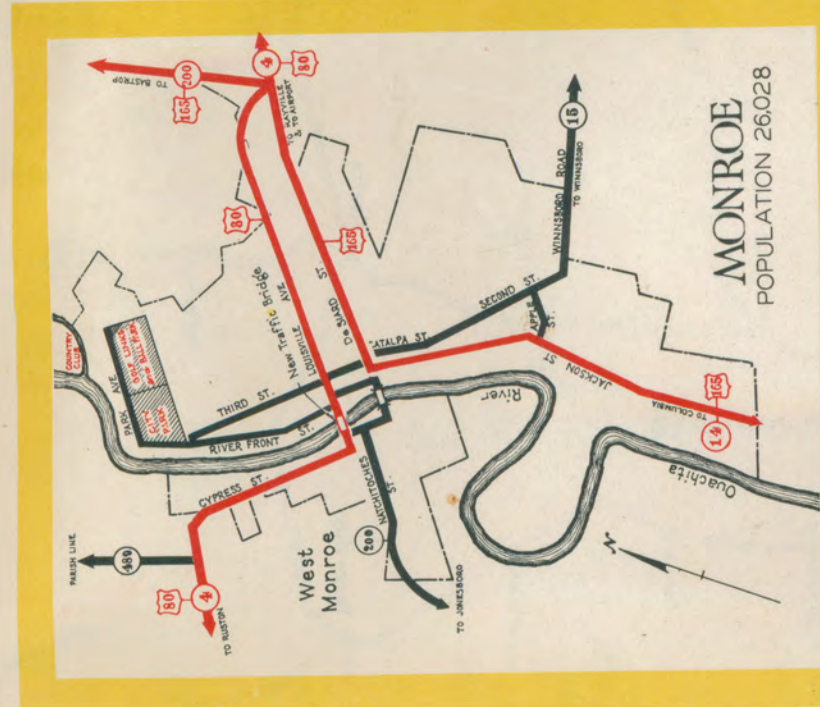


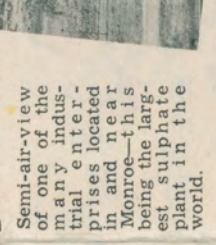
Historic NEW ORLEANS
Delightful TECHE COUNTRY
Quaint TERREBONNE
Lusty SHREVEPORT
The Evangeline Trail
Miles of Stately Pines
The Majestic Mississippi

SEE ALL OF BEAUTIFUL LOUISIANA

FINE ROADS • FREE BRIDGES • WELCOME



Monroe

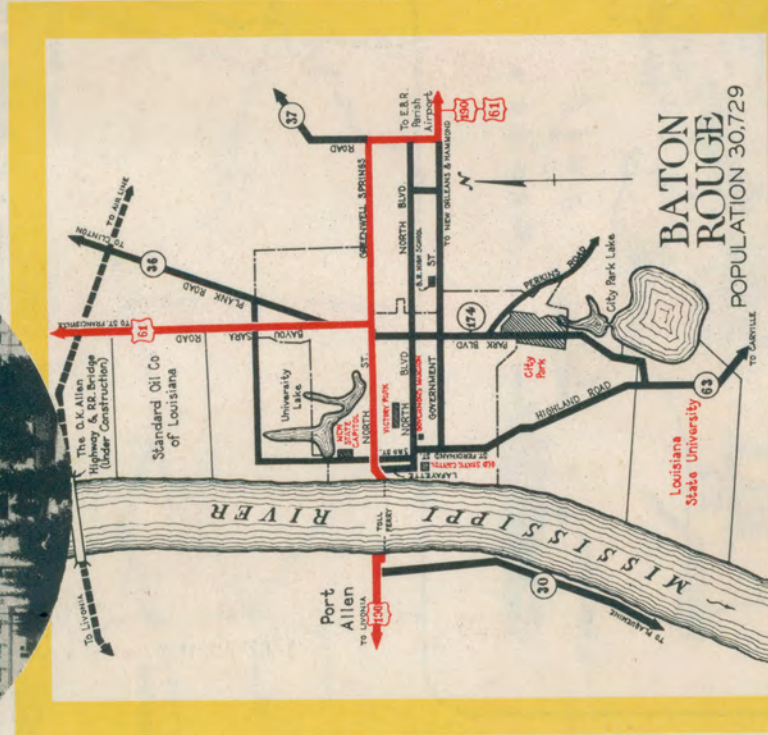


MONROE . . . The progressive city of the cotton district—long an important lumber town and now the center of the growing Ouachita River at its door and the Mississippi 70 miles away, is a focal point on two important railroads and the trans-southern air line. One of the most pleasant of resort towns, with the most pleasant of resources and industrial opportunity are insurance of a promising future for Monroe.



Baton Rouge

Beautiful new State Capitol in Baton Rouge progressive development of Louisiana—landmark in the history of the Pelican State.



BATON ROUGE . . . Nowhere in Louisiana has the bright west of the deep South been so clearly marked on the hands that skirt Lake Pontchartrain and Lake Maurepas, a prosperous truck section—the home of Louisiana strawberries and more lumber—Eastward on the north side of the lake your route is along a beautiful pine ridge. At Covington, Madisonville and Mandeville are the summer homes of Orleansians. To complete the great circle you return across the Pontchartrain bridge, the longest over-water bridge in the world, thru the colonies of boat and fishing clubs and reach New Orleans by way of the historic Chalmette battlefield where Andrew Jackson successfully defended the city 123 years ago. Nearby are Jackson Barracks, bivouac of famed Washington, Artillery, New Orleans, and one of the most famous and justly celebrated military units in the nation. Active industrial centers to come. New Orleans and the State to a still higher place among American industrial cities.

AROUND NEW ORLEANS . . . is a countryside that challenges imagination. East are the great prairies from which come furs—southward lies the romantic land of Jean Lafitte amid the bayous, bays and rivers from which come the famous Louisiana oysters, shrimp and many of America's favorite fish. Also a few miles below New Orleans is Louisiana's citrus fruit belt. West of New Orleans, beyond the great Huey P. Long bridge that spans the Mississippi on U. S. Route 90, lies another colorful phase of the deep South—the hands that skirt Lake Pontchartrain and Lake Maurepas, a prosperous truck section—the home of Louisiana strawberries and more lumber—Eastward on the north side of the lake your route is along a beautiful pine ridge. At Covington, Madisonville and Mandeville are the summer homes of Orleansians. To complete the great circle you return across the Pontchartrain bridge, the longest over-water bridge in the world, thru the colonies of boat and fishing clubs and reach New Orleans by way of the historic Chalmette battlefield where Andrew Jackson successfully defended the city 123 years ago. Nearby are Jackson Barracks, bivouac of famed Washington, Artillery, New Orleans, and one of the most famous and justly celebrated military units in the nation. Active industrial centers to come. New Orleans and the State to a still higher place among American industrial cities.



Shrimp fleet at home near Houma. The first step of loading is to the main water of Louisiana—Louisiana—the final view of the Shrimp Fleet at home near Houma.

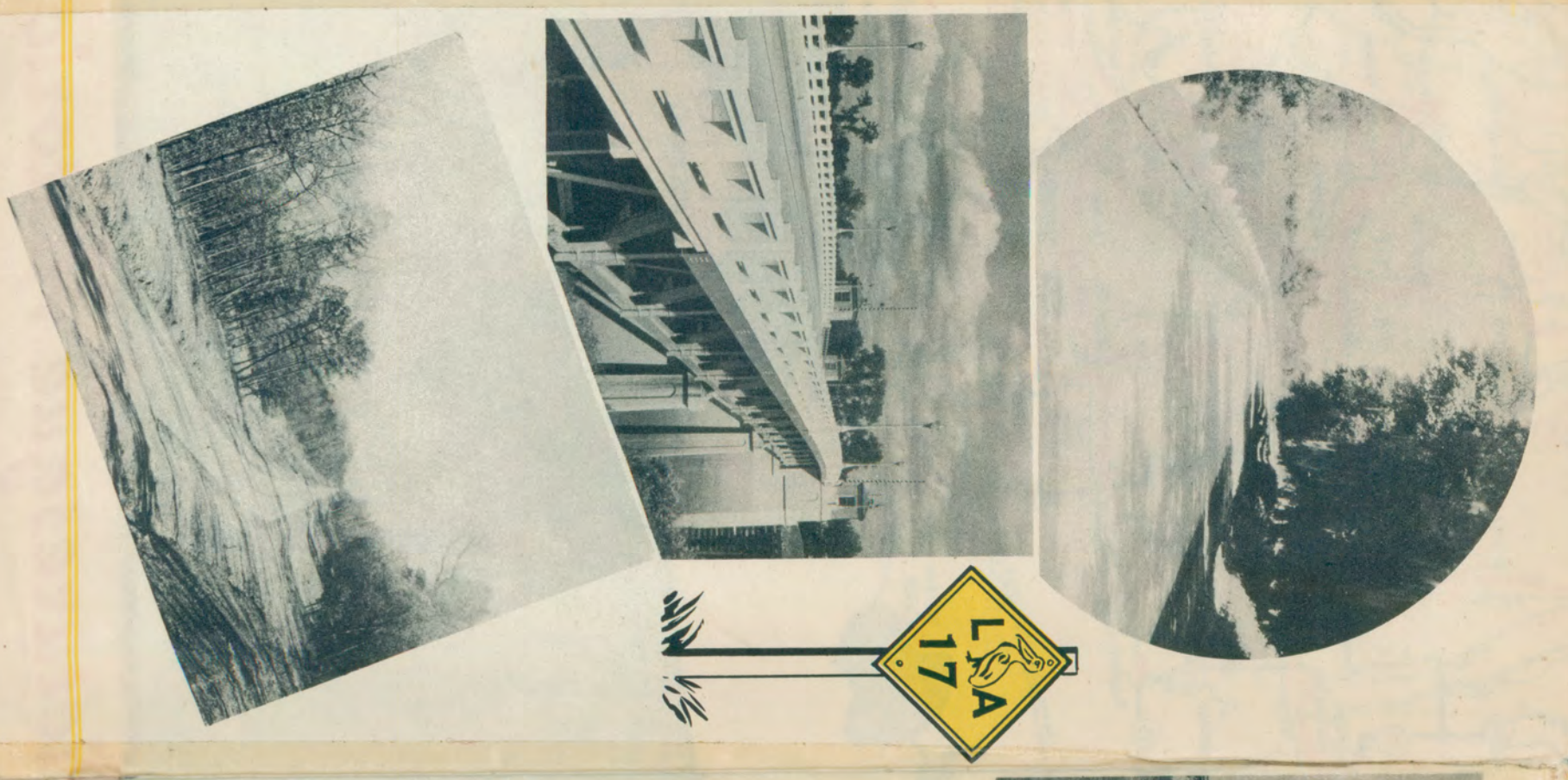
LOUISIANA HIGHWAY COMMISSION
REVISÉE MARCH 1958 EDITION
Map
OFFICIAL



LOUISIANA

THE LOUISIANA HIGHWAY COMMISSION
 L. P. Aksamany, Chairman
 J. M. Nugent, Vice-Chairman
 E. D. Gassman, Secretary
 Harry B. Henderson, State High. Engineer

LOUISIANA

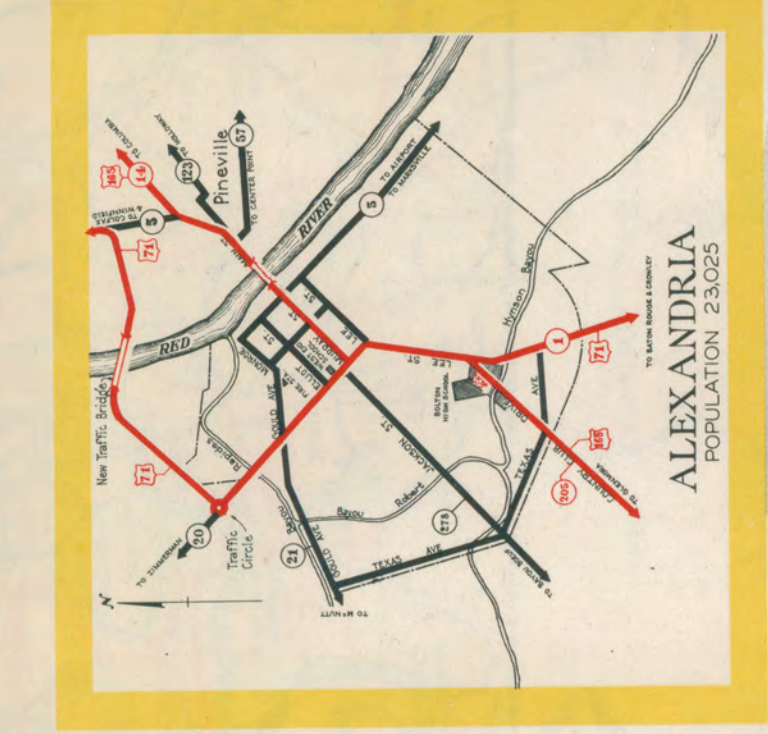


THE VISITOR Louisiana offers a variety of scenery and points of interest. An important link in the popular "Year Round Southern trans-continental route, the fine scenic route from the Northwest, the visitor passes thru a forest of oil derricks set amid the older forests of pine, from whose depths come signs and sounds of lumbering and the aromatic odors of turpentine and tar. From Shreveport and King Cotton, the low Shreveport on the road that parallels the Red River your route is then the heart of Louisiana, where great plantations and a checkerboard of thick farms pre-empted on down to Alexandria. Around this modern little city are a wealth of scenic points of interest—and here might start your hunting trip across the fields to the famous South of Alexandria on the ribbon of concrete your route is thru deep woodlands and fertile fields that give you the feeling of the heights of Louisiana.

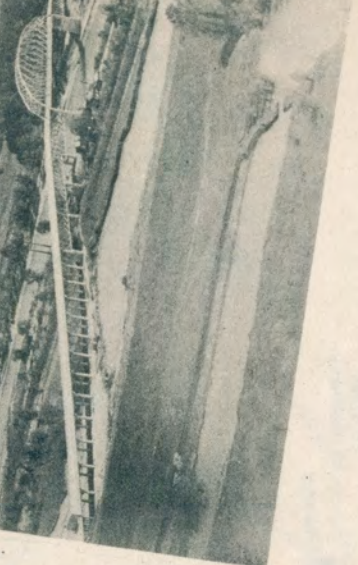
As you approach the mighty Mississippi—still 30 miles or more away—a tall spire becomes visible above the most draped trees in the world—state buildings in America, a treasury of the builder's art, a mighty symbol of the modern state that is growing from the deep roots of old Louisiana. As you near the world links great Mississippi River bridge—completing the vast network of concrete roads that criss-cross the state. From the capital city, south, the Atchafalaya Highway speaks can be seen one of the largest sugar mills in America. Further down is a great oil refinery and all along the way are fields and moss-tangled woods.

All roads lead to New Orleans. From the West, where the Sabine river divides Louisiana and Texas, the famous Spanish Trail leads from the Gulf of Mexico to the picturesque Teche country and finally down to Houma. From the East, the Evangeline Trail leads from the Gulf of Mexico to the Evangeline country and finally down to Houma. From the North, the Atchafalaya Highway leads from the Gulf of Mexico to the Evangeline country and finally down to Houma. From the South, the Atchafalaya Highway leads from the Gulf of Mexico to the Evangeline country and finally down to Houma.

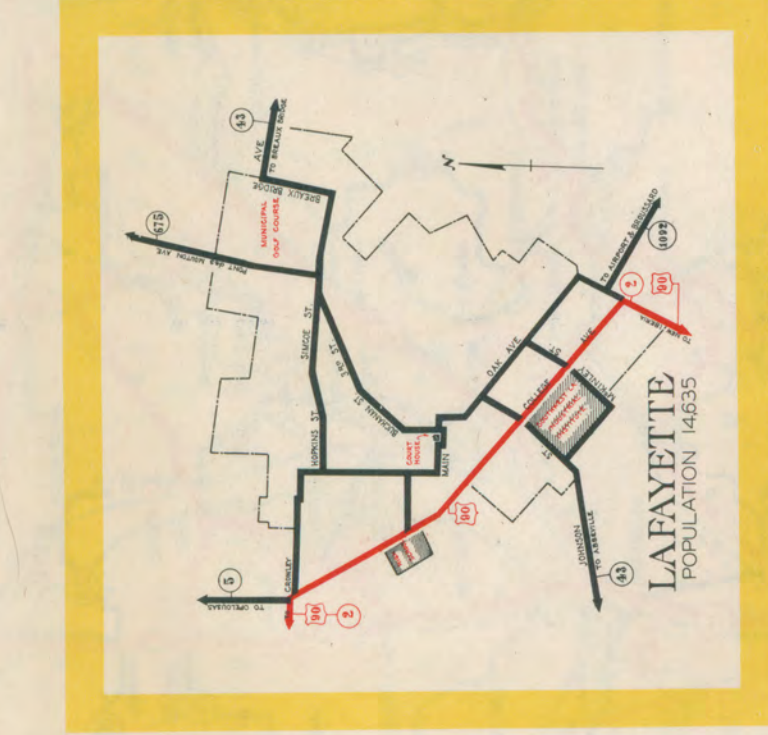
Entering Louisiana from the East via the delightful Mississippi Gulf Coast, New Orleans is approached over a highway that sweeps thru the Pearl River prairies across the Chief Menteur and widens into a four-lane super-highway.



Alexandria



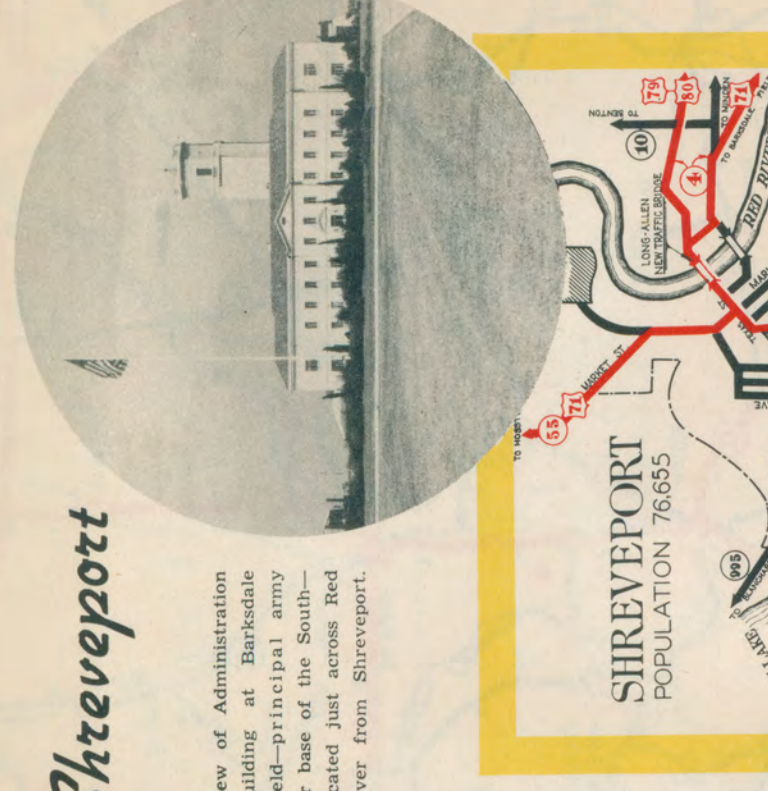
ALEXANDRIA . . . Alexandria may be aptly described as standing at the crossroads of Louisiana's great highway system. Nestled comfortably along the bluffs of the Red River, it occupies a unique position as a city of commerce and industry. Its location, its history and unusual civic appreciation match a highly developed school system, while the city's five railroads continue to reflect the ever increasing importance of its commercial and strategic location.



Lafayette



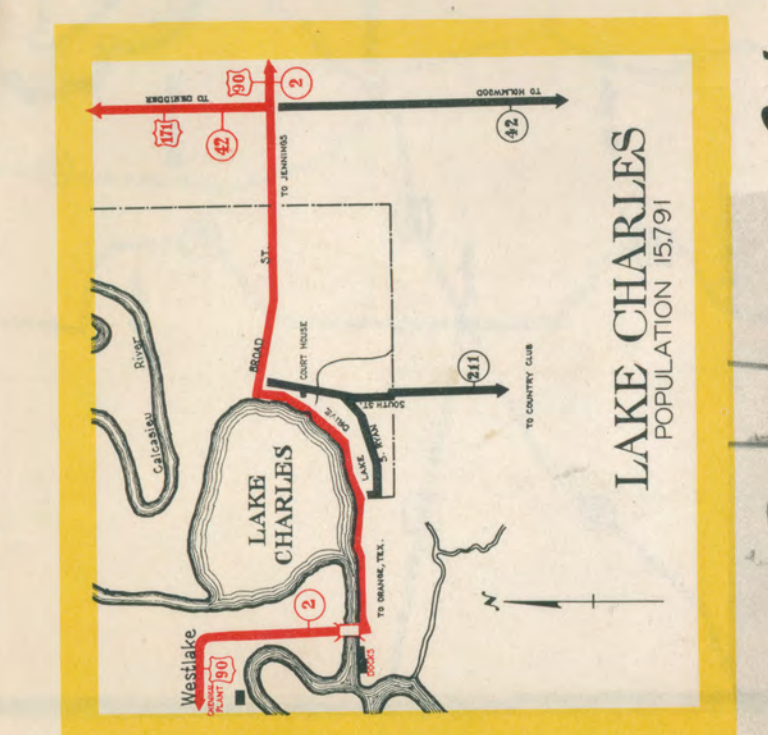
LAFAYETTE . . . Quaint and picturesque in its ancient setting of live oaks and the deep historic charm of the Evangeline legends, Lafayette, among all Louisiana towns, retains, still untouched, its ante-bellum atmosphere. Beautiful homes, sweeping lawns and the quiet dignity of well-being characterize the city of the Acadians. Nearby are historic battlefields and plantations, still in the families of their founders.



Shreveport



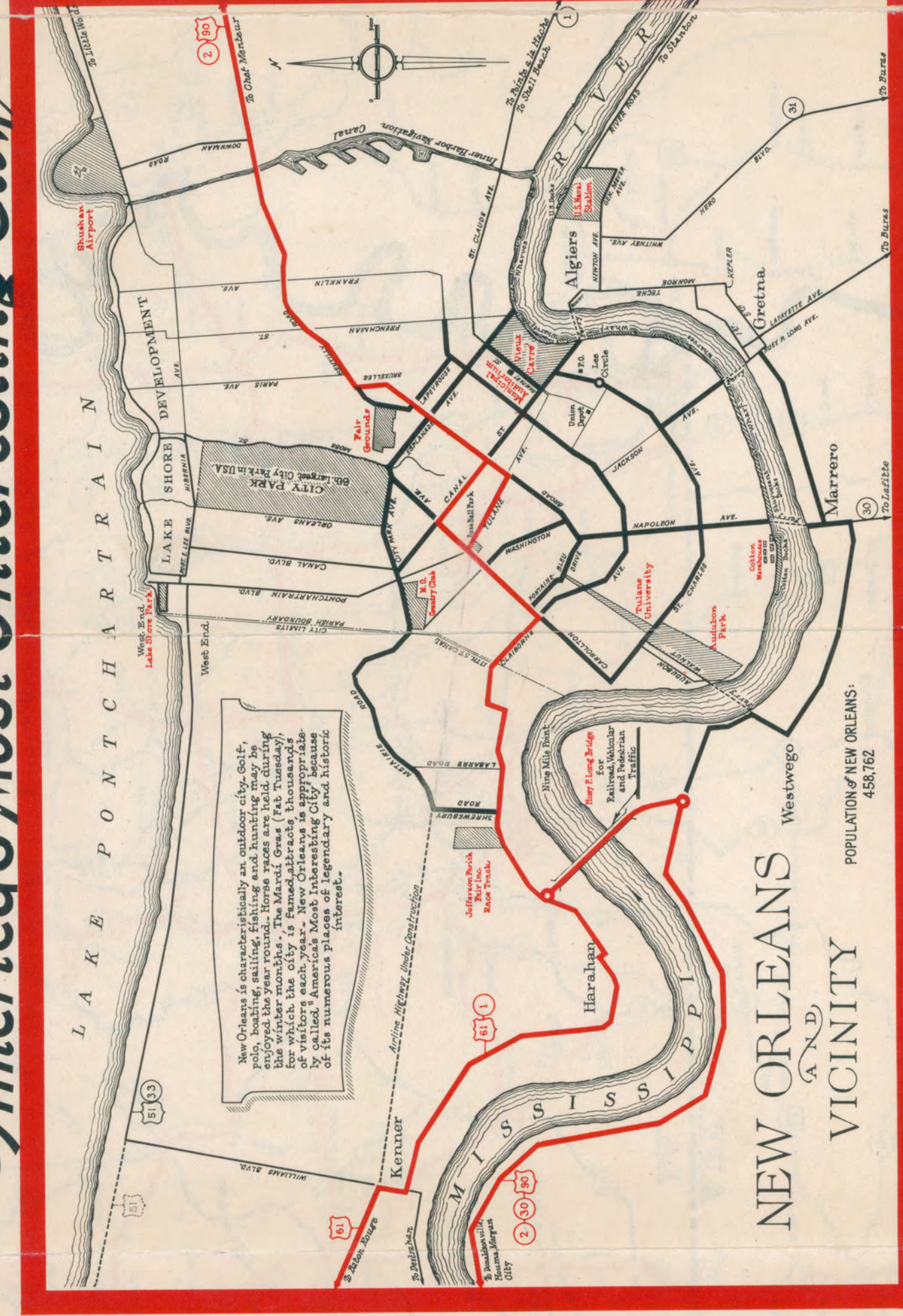
SHREVEPORT . . . Commercial center of the gas and oil fields, the river port city founded by Henry Shreve, one of the pioneers of river commerce, is the center of a productive farm area. Second city of Louisiana, Atchafalaya, set among the hills along the Red River, Shreveport boasts of beautiful residential sections and a modern business district.



Lake Charles



LAKE CHARLES . . . One of Louisiana's two sea gates to the world, this attractive city is both a resort and a growing commercial center for Southwestern Louisiana. Located on the Calcasieu river handy to the vast rice lands, lumbering, a productive oil field and the growing dairy and beef cattle industry, Lake Charles has a diversified life.



America's Most Interesting City

NEW ORLEANS . . . No city in America—few in the world—offer a greater variety of attractions and wealth of sight-seeing interest than does New Orleans. The city itself, with a general blending of historic and the modern, tributes mightily to the enjoyment of a visit. The largest city of the South—New Orleans—has preserved through the years the charm of its architectural and cultural heritage. It has for generations been famed for its gaiety and picturesque quaintness. Today the city that has grown from a stockaded plank walk settlement in the crescent curve of the Mississippi River, through its development of its sprawling acres. A great lakeshore park and miles of delightful boulevard have appeared on the shore of Lake Pontchartrain. Long one of the world's great ports, vast warehouses, granaries and mechanized transit and storage facilities have made it among the terminal cities of the world. New arterial streets, miles of beautiful azalea trails, modernized public buildings, restored landmarks and historical shrines preserve and add wonders to delight the visitor. During Mardi Gras and the Sugar Bowl Carnival and thru a year round calendar a never-ending stream of people flock to celebrated shops of the creole city. New Orleans enjoys playing host and tries to make every guest a friend who will return often.



Old World Grandeur

Historic St. Louis Cathedral faces the newly renovated old course of the historic home of the Louisiana State Museum.



US 90 LOUISIANA