

# *Louisiana 511*

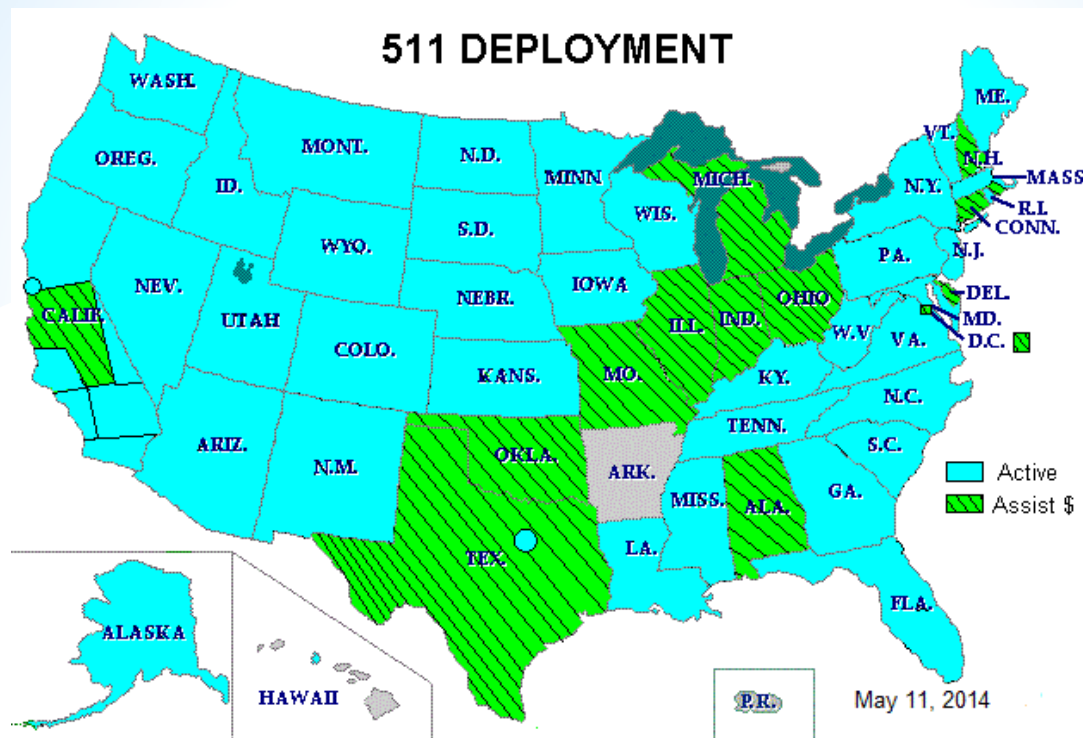


# 511 Topics

- *History of 511*
- *Louisiana's 511 Enhancements*
- *Future of 511 in Louisiana*

- On March 8, 1999 the U.S. Department of Transportation designed a nationwide three-digit N11 telephone number for travelers information
- Same recognition as 911 emergencies and 411 for directory assistance
- 511 is an industry standard referenced as Advanced Traveler Information Systems (ATIS)
- To date 511 is in place or under development in almost every state in the country

## *History of 511*



# 511 Deployment

- DOTD launched its statewide 511 service on August, 2005
- 511 is a 24 hour-a-day, 7 days a week telephone and web-base system providing current information about road conditions, traffic incidents, weather information that affects driving conditions
- DOTD uses several travelers information sources to provide details about driving conditions

## *Louisiana History of 511*

- DOTD launched “Way to Geaux” , a new hands-free, eyes-free smartphone app with real-time traffic and road condition updates
- DOTD also utilizes social media such as Facebook and Twitter to deliver traveler information

# *Louisiana History of 511*

- TG-Routes - allows users of Third-Gen CARS-Web to enter and save their own personalized routes and areas (called "Your 511")
- Smart 511- uses TG Routes to hear real-time reports on their personalized routes
- CARS Delays - provides information on events causing delays
- CARS- Alert D Text/Email - provides information on traffic conditions and will send you a text or email. You can set this for a specific time and date. i.e. (during travel time to work or home)

## *Louisiana 511 Enhancements*

- Interregional Information - provide information on traffic conditions in other states of regions
- Driving Directions - voice activated 511 service, will give directions based on your current location
- Incident Reporting - allows motorist to call and report an incident or request motor assistance
- Tourist Information - this is done with a link on the 511 website
- Local Information / Points of Interest - this is also done on the 511 website
- Transit Information - regional transit information, road condition that can effect the transit service, arrival and travel times

***Future of Louisiana***  
***511***



- *Trip Planning* - allows user to access specific information to allow travelers to make informed decisions about mode choice route (highway, transit, rail, air)

*Future of Louisiana*  
*511*